

WHO WE ARE AND WHAT WE DO



Clark
Consulting
Group

*When you invest in your people;
You invest in your company.*

OUR STORY

Every company can be better. Clark Consulting Group, Inc. believes that getting better starts with investing in your people. We are here to help you improve your company by focusing on the people who make it real.

Clark Consulting Group, Inc., are talent development specialists committed to seeing your vision. Our team will custom design learning experiences for your employees to create lasting change in productivity, morale and company culture.

It all starts with giving your employees the right tools to understand your business. With our experienced, insightful learning and development services, you will empower and enhance the effectiveness of your organization.



WHAT WE DO

Executive Coaching

As a coach, we are a catalyst for change, sparking action into others. We create safe spaces to discuss sensitive issues, bring fresh broad perspectives and open dialogues. We allow employees to effectively develop as a leader, team member, and a person, through a process that involves assessment, creating a development plan, executing action, while working collaboratively to achieve the plan.

Full Circle Focus

- | | |
|----------------------|-------------------------|
| 1 Assessment | 4 Implementation |
| 2 Design | 5 Evaluation |
| 3 Development | |

Management Support Services

As your consultative partner, the breath of our coaches and consultant's background and experience allows us to effectively support organizations at all stages of their talent management journey.

On Going Consulting

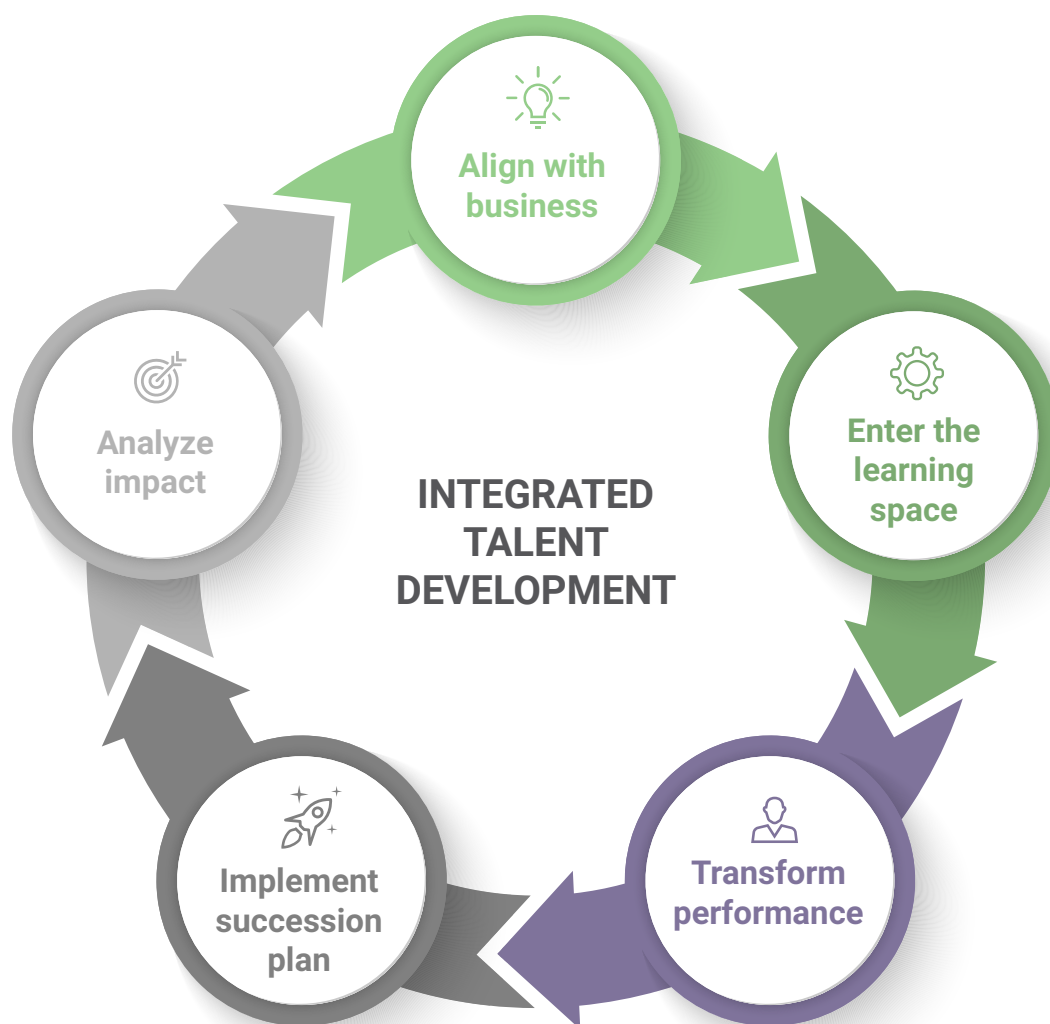
We engage an organization in determining how best to introduce change that builds skills and increases potential in their employee.

Be More. Do More.

We work to prepare leaders so they can move with the organization as it develops, changes, and grows with individual confidential coaching programs and ongoing support.

OUR PROCESS

At Clark Consulting Group, Inc., we believe that a systematic process is one of the most important determinants of successful client engagement. Our process evolved from a well-grounded design model for the development of learning and performance improvement initiatives. It is based on mapping and achieving overall business objectives ensuring that streamlined methods are consistently applied, building quality into the process, and involving the client throughout the course of the engagement.





OUR MISSION

To produce employee development products, and services that teach and promote excellence and individuality. This approach will facilitate value and profit for our clients.

OUR VISION

To lead an adult education movement that brings lifelong learning to diverse populations that maximizes career opportunities.

WE VALUE

- A strong work ethic and loving what we do
- Service to others as the foundation of success
- Learning and growing
- The importance of our relationships
- Measuring success by the knowledge we transfer

OUR GUIDING PRINCIPLES

We will...

Foster trust through honesty and integrity.

Give first, share

always treat everyone with respect. **Exceed**

expectations. Practice listening as the first duty of dedication. **Practice**

humility as strength of character. **Lead by serving.**



ABOUT

Dr. Marilyn A. Clark

Corporate Consultant
Executive Leadership Coach
Professional Speaker

Dr. Clark holds a Doctorate from Northern Illinois University in Adult and Continuing Education with a research focus on leadership development and organization effectiveness. She holds a Master of Arts degree in Human Resources Development from Northeastern Illinois University. She is a graduate of the "Boardroom Bound® Boardology™ Institute" and profiled in the National Director-Candidate Database®.

Dr. Clark has served as an adjunct professor at National Louis University in the college of Management and business, Northeastern Illinois University and Keller Graduate College where she taught graduate courses in organizational development and human resource management/development.

As a graduate of the National Speakers Association of Illinois Speakers Academy,

Dr. Clark is both an accomplished speaker and trainer. Her training experience has included working with Right Management for such companies as **Office Depot, Inc. Motorola, DeVry, Honeywell** and through Clark Consulting Group she has developed and presented numerous training programs with such organizations as **Accenture, Pricewaterhouse Cooper, Wells Fargo Bank, Bank of America, Navistar, Home Depot, Unilever, South Central Health Foundation-Alaska, and W.W. Grainger.**

Clark Consulting Group is certified by the Women's Business Enterprise National Council (WBENC) and the National Minority Supplier Development Council (NMSDC), qualifying the firm as a Woman Business Enterprise and Minority Business Enterprise.

BENEFITS OF WORKING WITH

Dr. Marilyn A. Clark

Dr. Clark is a career and leadership consultant and executive coach. She is the founder of Clark Consulting Group, a boutique Talent Development firm where she is President/CEO and Principal Consultant. Dr. Clark is an Associate Certified Coach with ICF. In her private coaching practice, Dr. Clark works with mid-level to C-Suite professionals across multiple industries.

An accomplished writer and international speaker, she presented and co-authored Cultural Values and Career Choice: Considerations for Human Resources Development Theory and Practice at the Annual Korean Academy of Human Resources Development Conference in Seoul, South Korea. In 2023, Dr. Clark presented at the Federal Employed Women (FEW) National Conference in 2023 and 2024.

She facilitated at Diversity Best Practices, Network + Affinity Leadership Congress, NALC Chicago 2015. She held a workshop at the 2016 National Minority Supplier Diversity Council Conference and Business Opportunity

Exchange. She was a contributing writer for Diversity MBA Magazine, and she has served as assistant editor for the published conference proceedings for the African American and Latino Adult Education Research Symposium hosted in Chicago by Northern Illinois University.

Dr. Clark was a board member of the Chicagoland Chapter of the Association for Talent Development (ATD), the world's largest professional association dedicated to the learning and development field for six years. She was a board member of Career Resource Center, a career transition non-profit serving Chicagoland.

OUR STATEMENT OF CAPACITY

As a Talent Development consulting enterprise, Clark Consulting Group uses a “solutions sets” concept model with pre-post assessments, support tools, and alternative delivery options that we feel better supports both client and individual development goals instead of single interventions.

We provide seasoned project management professionals to support our clients’ initiatives. Most of our project managers are certified Project Management Professionals (PMP) who can work with you on your employee development projects to develop and manage project work plans and schedules, estimate project work effort, budget requirements, staffing and resource requirements, manage daily design and development activities, and coordinate resolution of issues.

Executive Coaches with 20 plus years industry experience provide guidance needed to grow as a leader focusing on aligning with company, and individual goals. Our process involves non-judgmental, strategic business partnerships built on trust. Through the insight gained from assessment tools and observations, clients become more self-aware of their strengths, barriers and develops strategies and plans to reach their goals.

Our organizational development consultants have 15 – 20 plus years of experience in industry and/or consulting as well as advanced degrees and training in human resource management/development, industrial organization psychology, psychology and/or business. Our OD professionals can provide organizational design strategy, competency modeling, performance management process design and implementation, leadership development, succession planning, team building, personality assessment administration and interpretation.

Change management professionals have 15 – 20 plus years of consulting and industry experience working with senior level executives mapping out strategies and defining interventions that will help their organizations through culture change, process redesign and/or technology implementations. Consultants can work with the organization in change management strategy, sponsorship facilitation, communication assessments, planning, impact assessments, culture assessments.

OUR STATEMENT OF CAPACITY

Instructional designers develop learning solutions across a variety of mediums ranging from traditional classroom-based training to blended solutions that incorporate a variety of modalities including instructor-lead training, synchronous and asynchronous online learning and web-based training. Instructional design professional can perform all activities with the ADDIE or ISD methodology.

Trainers have experience as professional instructors to support any large scale training implementation or to serve as an adjunct faculty when your internal instructors are not available to deliver your training curriculum. Training coordinators have experience managing all the end user support aspects of training for large-scale training roll out.



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